

Airport Solution Brief

Terminal-Grade Guest Infrastructure

Operating Challenges

Extended dwell times, dense passenger flow, high signage costs, fragmented concession data, and strict operational and security requirements.

GridPulse Solution

Hub placement across gates, concourses, lounges, and baggage claim, centrally managed through PulseOS with terminal-level configuration.

Guest Experience

Immediate access to power, wayfinding, flight-aware content, and an AI concierge across the passenger journey.

Revenue Opportunity

Rental revenue, addressable concourse media inventory, and concession promotion — reconciled monthly with the airport authority.

Analytics

Dwell distribution, concourse density, demand patterns by gate and hour, and campaign performance reporting.