

Pilot Program

Zero-Capital Deployment Framework

Program Structure

GridPulse funds, installs, monitors, and maintains the deployment. Venues contribute placement and access; GridPulse contributes hardware, software, connectivity, and operations.

Installation

Site survey, power and network validation, placement modeling, and commissioning. Typical activation in under 30 days from executive approval.

Revenue Sharing

Transparent monthly reconciliation across rental and media revenue, reported inside PulseOS with exportable statements.

Maintenance

24/7 fleet monitoring, predictive maintenance triggered by Pulse AI, and scheduled service without venue overhead.

Analytics

Dwell, demand, utilization, and campaign performance delivered to venue stakeholders.

Expansion

Successful pilots expand by zone, terminal, property, or portfolio under a master agreement.